

VacayHome Connect Earns Better Business Bureau A+ Accreditation

VacayHome Connect—the leading provider of full-service vacation rental distribution—has earned A+ accreditation from the Better Business Bureau.

CHICAGO (PRWEB) July 11, 2022 -- VacayHome Connect is pleased to announce today that it has met all BBB standards and is now an A+ Accredited Business. Becoming an Accredited Business with the Better Business Bureau is an honor not accorded to all businesses because not all businesses meet eligibility standards.

"Accreditation in the BBB is by invitation only," says Steve J. Bernas, president & CEO of the Better Business Bureau serving Chicago and Northern Illinois. "And only those businesses that meet our high standards and pass the review process are approved by our Board of Directors."

VacayHome Connect, as with all businesses that are accredited by the BBB, has committed to the BBB Code of Business Practices. The Code is a comprehensive set of policies, procedures, and best practices on how businesses treat consumers. These standards call for building trust, embodying integrity, advertising honestly, and being truthful. Bernas adds, "to maintain their Accreditation a business must be transparent, honor their promises, be responsive to their customers, and safeguard their privacy."

VacayHome Connect has been a leading provider of full-service vacation rental distribution for more than a decade. Today, the company's revamped platform—which includes VacayHome Connect's Channel Manager Plus product and a full-service team of industry experts—provides consumers with best-in-class distribution solutions for short-term vacation rentals.

"We are incredibly proud to be a BBB Accredited Business," said Sunil Aluvila, VacayHome Connect CEO and Founder. "BBB Accreditation is the gold standard, and it exemplifies our unyielding commitment to excellent customer service. As a leader in the vacation rental industry, we take pride in raising the bar for customer service and exemplifying BBB's lofty standards," Aluvila said.

For more information visit <u>VacayHomeConnect.com</u>.

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About the Better Business Bureau: As a private, non-profit organization, the purpose of the Better Business Bureau is to promote an ethical marketplace. BBBs help resolve buyer/seller complaints by means of conciliation, mediation and arbitration. BBBs also review advertising claims, online business practices and charitable organizations. BBBs develop and issue reports on businesses and nonprofit organizations and encourage people to check out a company or charity before making a purchase or donation.



Contact Information Ron Rosenfeld VacayHome Connect http://vacayhomeconnect.com 1 847-393-4145

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