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VacayHome Connect Partners with CiiRus

VacayHome Connect Partners with CiiRUS to Offer Exclusive Distribution Channels to the Vacation Rental Industry. VacayHome Connect and CiiRUS are excited to announce a new partnership to provide CiiRUS’ professional property management customers access to new exclusive distribution channels, as well as other major online channels used by consumers seeking vacation rental accommodations such as HomeAway and Booking.com.

VacayHome Connect, a leading provider of distribution and direct booking tools to the global vacation rental industry, has built an easy and seamless integration with CiiRUS to automatically receive updated descriptive content and images, rates and availability from CiiRUS clients to make their properties available for real-time booking through VacayHome Connect’s exclusive distribution network. In addition to its innovative technology, VacayHome Connect optimizes the content for each channel and provides 24×7 telephone and email support to consumers using these channels, further improving conversion and allowing property managers to focus on running their business.

Randy Black, Owner of Florida Exclusive Management says “We have partnered VacayHome Connect since 2014 and they have quickly become one of our top seller for our vacation rentals. Until now we have used their extranet to manage rates and availability but as a long time CiiRUS customer, we are excited to not only begin using this new integration to make it easier for us to manage our rates and inventory, but also expand our distribution to VacayHome Connect’s additional channel partners.”

This partnership will allow CiiRUS customers to access VacayHome Connect’s exclusive distribution network reaching a number major global membership and loyalty programs. These programs provide the ability for members to redeem points for vacation rental accommodations. Previously this type of point redemption was available for other travel products but VacayHome Connect has introduced vacation rentals as a new option.

“We are happy to be able to provide our professional property manager customers with a new untapped market for travelers seeking vacation rental accommodations”, says Roberto DiCarlo, Co-founder and CEO of CiiRUS. “We pride ourselves on using technology to allow our customers to reach new revenue sources while still operating efficiently. As consumer interest in vacation rental accommodations grow, we continue to seek innovative partners like VacayHome Connect to extend our clients’ reach. VacayHome Connect offers a unique combination of technology, industry know-how and support to help our clients fill occupancy gaps and acquire new customers.”

“CiiRUS is a very important partner for us, especially with their impressive customer base in Florida and other important vacation destinations” says Chuck Patton, SVP of Business Development for VacayHome Connect. “This new partnership allows CiiRUS’ professional vacation property managers to rent homes to new consumers without needing to worry about optimizing content for each channel, handling consumer inquiries and general support for these online channels.”

Vacation rental bookings through distribution channels have assisted in the growth of popularity of alternative accommodations. Partnerships like those between VacayHome Connect and CiiRUS will serve to help consumers access and book more online reservations.

About VacayHome Connect

VacayHome Connect is the leading connectivity and distribution partner for the vacation rental industry, enhancing property managers visibility and capability to rent their properties via today’s most prominent distribution channels, including; HomeAway/VRBO, Booking.com, Expedia, Airbnb, TripAdvisor, C-trip and via our exclusive membership loyalty reward programs. The VacayHome Connect platform connects billions of dollars of instantly bookable inventory to millions of leisure travelers around the world.

About CiiRUS

CiiRUS combines industry expertise with innovative technology to deliver critical information for the vacation rental business. CiiRUS has created a gateway allowing home owners, management companies and guests to communicate using one central system. The CiiRUS staff are a dedicated team of individuals located in Florida, USA and the UK with many years of experience in IT application development and multimedia technology experience in the vacation rental software industry. We deliver secure reliable software applications across international networks. For more information, please visit us at [www.ciirus.com](http://www.ciirus.com) or contact [info@ciirus.com](mailto:info@ciirus.com).