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## **VacayHome Connect Signs Agreement with Diamond Resorts**

VacayHome Connect Signs Agreement with Diamond Resorts International to Provide Vacation Rentals to Diamond Resorts Members.

VacayHome Connect announces agreement with Diamond Resorts International® to provide vacation homes to members of THE Club® at Diamond Resorts International®.

In the future through this program, Diamond Resorts members will be able to use points to book vacation rental properties via an online platform that shows real-time availability. In addition, VacayHome Connect will make various vacation home opportunities available to Diamond Club members during exclusive booking windows.

For professional Property Managers this means they now have the ability to showcase their properties to Diamond Resorts members who cannot be reached through traditional channels.

Sunil Aluvila, of VacayHome Connect, commented: "As vacation rental homes become an increasingly popular accommodation choice for leisure travel, we are pleased to work with Diamond Resorts International to offer vacation homes to their members as another valuable vacation alternative. Our experience providing full service distribution solutions for professional property managers and our deep understanding of the shared-ownership industry was instrumental in creating this innovative solution."

According to David Palmer, President and Chief Executive Officer, Diamond Resorts International®, "We are continually seeking new ways to deliver a hassle-free, memorable vacation experience to our members, and with user-friendly booking options and Diamond member exclusive booking windows in attractive locations, we believe that the vacation home options provided by VacayHome Connect will enhance THE Club membership benefits. To deliver this product, we sought a company with extensive experience with professional property managers and the necessary technology and support to allow our members to shop and book homes in real-time. Since VacayHome Connect has done an excellent job delivering incremental revenue for our own rental inventory through their distribution solution, we selected them to provide the technology and expertise to make our enhanced vacation home program a success."

The opportunity to list properties is only available to Property Managers who use The VacayHome Connect Complete Vacation Rental Distribution Solution, through which Property Managers gain exposure to leading public websites, plus exclusive, and attractive channels, like Diamond Resorts, not available through other distribution providers.

## **About VacayHome Connect**

VacayHome Connect is the leading connectivity and distribution partner for the vacation rental industry, enhancing property managers visibility and capability to rent their properties via today's most prominent distribution channels, including; HomeAway/VRBO, Booking.com, Expedia, Airbnb, TripAdvisor, C-trip and via our exclusive membership loyalty reward programs. The VacayHome Connect platform connects billions of dollars of instantly bookable inventory to millions of leisure travelers around the world.

## **About Diamond Resorts International®**

Diamond Resorts International®, with its network of more than 370 vacation destinations located in 35 countries throughout the continental United States, Hawaii, Canada, Mexico, the Caribbean, South America, Central America, Europe, Asia, Australasia and Africa, provides guests with choice and flexibility to let them create their dream vacation, whether they are traveling an hour away or around the world. Our relaxing vacations have the power to give guests an increased sense of happiness and satisfaction in their lives, while feeling healthier and more fulfilled in their relationships, by enjoying memorable and meaningful experiences that let them Stay Vacationed.™

Diamond Resorts International® manages vacation ownership resorts and sells vacation ownership points that provide members and owners with Vacations for Life® at over 370 managed and affiliated properties and cruise itineraries.